



Playa Hermosa Asociación

MEETING MINUTES

MEETING MINUTES: General Assembly Meeting 2015

MEETING DATE: 10:00 AM, Saturday, February 28, 2014

CHAIRPERSON: Silvia Laferriere

LOCATION: Embassy Theater, Hermosa Heights

TO: All Members

BOARD AND COMMITTEE ATTENDEES:

<u>Names</u>	<u>Initials</u>	<u>Organization / Title</u>
Silvia Laferriere	SL	PHA/Pres
Karol Allard	KA	PHA/Treas/Monos
Pamela Lewis	PL	PHA/Fiscal/Signage
Chip Joslin	CJ	PHA/Vocal 1
Mike Poynton	MP	PHA/Sec/Admin
Heather O'Connell	HO	PHA/Vocal 2/Jardín
Valerie Lien	VL	PHA/VP/Membership
Stefany Ruíz	SR	Streets
Deborah Alvarez	DA	Welcoming/School
Michael Umaña	MA	School
Carrie Enfield	CE	Shool

NEIGHBOR ATTENDEES: Dr. David and Connie Briant, Stephanie Ruiz, Paul and Nan Clark, Pastor Allan Cudahy, Bob and Doris Gordon, Barbra Lawrence, Martha Usztan, Louise Daneau, Alfred and Melanie Russell, Gail Moffat, John O'Connell, Chip Joslin, Ducharme Ducharme, Michael Keaschuk, Christy Neary, Deb and Ben Foronato, Bernal Mata, Dawson Grove, Christy Neary, Deb and Ben Foronato, Louise Daneau, Barbara & Jim Lawrence, Doris Gordon, Steve Hovany, Lisa Martin, Duke and Krista.

PREPARED BY: Mike Poynton

ISSUE DATE: March 4, 2015

Meeting called to order at 10:20 AM.

<i>Item No.</i>	<i>Item Description</i>	<i>Responsibility</i>	<i>Due Date</i>
1.00	Key Items		
1.01	Presentation by Board and Committee Members: SL led off by welcoming attendees to the meeting. She gave a brief synopsis of the agenda and asked people to hold off on questions until the 15 minute Q/A period toward the end of the presentation.		

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NOTE: The presentation follows a PowerPoint presentation by MP (available on the web at (<http://bit.ly/1F5Ws23>)).

- 1.02 **PL – Workplan:** PL stressed the need for the Association to “stay on track” in our effort toward “betterment of our community”..
- **Example:** Maintaining our clean beach in order to renew our Ecological Blue Flag status and maintain our reputation as a top tourism destination in the area and a great place to live.
- 1.03 **SL – Blue Flage:** SL explained all that was involved the Blue Flag program environmental analysis that is required to obtain/maintain our Ecological Blue Flag status. Highlights of her presentation follow:
- We have 1 Muni employee.
 - We have 2 people who collect and remove trash on the beach, the main road and the two beach entrances and maintain the trash receptacles in good condition.
 - Picnic tables will be repaired after the high season ends.
 - SL explained the Condofish project and collaboration with ICE on using repurposed materials from electrical installations to build artificial reefs.
 - SL explained that the 2015 Calendar project did not work out because the printer could not deliver in time and that a project for 2016 will get underway well in advance of the New Year to allow for printing.
- 1.04 **KA – Monkeys:** KA welcomed the attendees and thanked them for their continued support. Highlights of her presentation follow:
- \$4600 was raised at the recent Drumming Circle community event on the beach.
 - She continues to work in conjunction with Coopeguanacaste and ICE on getting cables insulated. To date 1200 ft. of primary cable has been changed for insulated cable.
 - Bosque del Mar is now a safe zone.
 - Wants to insulate the line that runs across private property from the old ferreteria to the school.
 - Wants to install more monkey bridges (10 were donated in 2014 by the PHA). 50 bridges are now installed in and around P. Hermosa.
 - There were only 4 monkey incidents in 2014 (3 deaths and 1 injury). In 2010 and 2011 17 monkeys were lost here.
 - KA explained that since a few egg-laying turtle sightings on the beach, she has become involved with the non-profit PRETOMA and is working with them to build community awareness of the plight of turtles in our area and globally.
- 1.05 **SR – Streets:** SL introduced SR to the attendees and explained that she would be translating for her. Highlights of her presentation follow:
- SR has been working tirelessly with CONAVI, MOPT and the Munit

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	<p>to get our beach entrances repaired/repaved, speed bumps installed and painted.</p> <ul style="list-style-type: none"> • The process has been difficult and frustrating. Lots of “banging our heads against the wall.” • The right contacts have been made and at least we have a base plan moving forward. • The Muni does not have the money to pave our streets. The compromise was for them to donate the paving materials and the Assoc. would hire an independent contractor to do the work. <ul style="list-style-type: none"> ○ There’s been little interest by private contractors as the work is very expensive. ○ The Assoc. is taking a “band-aid” approach and wants to cut out the areas around pot holes, fill them with lastre and compact them. ○ SL stated that she was hoping, based on lines recently painted on the road at the 1st entrance, that the Muni would come in and repair the roads before the upcoming Triathlon. • SR cannot continue as the head of the Streets Committee because of work and education commitments. • SL suggested that the streets budget for each year be cumulative and any money not used during the previous year be carried over for use the following year. She asked if any of the Board members or attendees were in disagreement. No one raised their hand. The Board will proceed with its 2015 budget accordingly. 		
1.06	<p>DA – Welcoming: DA started with an introduction of who she is and what she does. Highlights of her presentation follow:</p> <ul style="list-style-type: none"> • DA explained that she had revamped the billing/invoicing process and is working closely with the Membership Committee chairperson, VL, on increasing membership. She noted that all members were invoiced via email for 2015 membership dues. • DA presented her welcoming bag and described its contents. 		
1.07	<p>VL – Membership: VL came up and stood next to DA. She explained that she was working closely with the Welcoming Committee to raise awareness of the Association’s work and to recruit new members. Highlights of her presentation follow:</p> <ul style="list-style-type: none"> • VL stated that she had been very successful with membership renewal and with recruiting new members. <ul style="list-style-type: none"> ○ 6 new business members for 2015 ○ 89 family and individual members for 2015 		
1.08	<p>HO – Gardening: HO introduced herself and gave a synopsis of what her Gardening Committee does. Highlights of her presentation follow:</p> <ul style="list-style-type: none"> • HO stated that she had planted 10 mature trees in 2014 on Arbor Day at a total cost for materials and transportation of \$1391.48. Of the 10, 6 survive with the help of neighbors who are watering them. Those that died were either backed over with a vehicle, poisoned or 		

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	<p>died of disease.</p> <ul style="list-style-type: none"> • HO gave a big “Thank you!” to Alonzo, our Muni employee who is doing a wonderful job of taking care of the beach, trees and landscape in general. • HO stated that she continues to get the local children involved in projects to educate them raise environmental awareness. • HO thanked Green Life Academy for donating trees, manpower and the videographer on Arbor Day. • HO stated that the Assoc. is supplementing Alonzo’s Muni salary with money for R/T transportation from Sardinal so he can come and go to work here. • HO went over her goals for 2015: <ul style="list-style-type: none"> ○ Plant almendros at the Playa Hermosa School for Arbor Day for shade where other trees were cut for construction of the new school classroom. And plant a veggie garden. ○ Increasing members of her committee. ○ No new trees for the beach. Plant flowers and install decorative rocks. 		
1.09	<p>PL Fundraiser Event: PL stated the December fundraiser event Fashion Show was a success that raised \$4500 for the Association. Highlights of her presentation follow:</p> <ul style="list-style-type: none"> • She singled out Lisa Martin to thank her for her efforts toward making the event a success. • The venue was awesome and participation by members inside and outside of the community was exceptional. • Looking for another theme for next year. 		
1.10	<p>PL – Signage: PL explained the importance of signage around our community. Highlights of her presentation follow:</p> <ul style="list-style-type: none"> • The smaller signs installed last year that were damaged have been either repaired or replaced. • She showed the two new “Welcome to Playa Hermosa” signs that were recently installed. 		
1.11	<p>CE – School: CE introduced herself and stated that she was the Interim Chairperson of the Playa Hermosa School Committee. Highlights of her presentation follow:</p> <ul style="list-style-type: none"> • She thanked former School Committee Chairperson, Gary Lindquist, for his tireless efforts at fundraising. • She introduced Michael Umaña as co-chair of the Committee. MU will be taking over as soon as he feels comfortable with the role. • Acknowledged school teacher/headmaster, Javier Rosales, for turning the school around 180 degrees. • 2014 in Review: <ul style="list-style-type: none"> ○ Stated that the Playa Hermosa Association had added credibility to the School and its efforts at raising money for improvements. ○ Raised awareness of school projects via their Facebook 		

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	<p>page.</p> <ul style="list-style-type: none"> ▪ 50/50 Tico/Expat mix. Very proud of that. <ul style="list-style-type: none"> • Described art projects. • Thanked Tico Tours for providing transportation for their Santa Rosa field trip. • Had 5 fundraisers in 2014. • Raised money for 60 backpacks for students. • School enrollment has grown from 18 in 2012 to 23 in 2013 to 43 in 2014! She wants to keep the kids in Hermosa. • New classroom was constructed, as well as an teacher office and an English classroom. • English language program was established and now has 2 teachers teaching 5 days/week. • The new play court that was constructed but not finished is now being finished by Condovac and needs basketball nets and soccer nets. The school needs an organized sports program. • The school legally secured the property the school sits on after a long legal battle. • Need funds: <ul style="list-style-type: none"> ○ Insulation for new classroom roof. It's hot! ○ Finish the cement play area. ○ Benches/tables. ○ Landscaping. ○ Playground for the little kids. ○ Books ○ Volunteers 		
1.12	<p>MU – School (cont'd): MU introduced himself as the new School Committee co-chair. Highlights of his presentation follow:</p> <ul style="list-style-type: none"> • Recently hosted a 3 week skimboarding clinic sponsored by the Assoc. and Elchante DelaSkina. <ul style="list-style-type: none"> ○ Taught kids teambuilding and sharing skills. ○ Got families of the kids and community members involved. 		
1.13	<p>CJ – Defibrillators: CJ introduced himself as the new Defibrillator Committee chairperson. Highlights of his presentation follow:</p> <ul style="list-style-type: none"> • CJ explained the need for AED's (Automated External Defibrillator's) in our community. He explained the chain of survival included the AED's as well as CPR training for community residents. • He stated he had sign-up sheets for those interested in CPR training. • He stated that the Assoc. would cover the cost of the AED and training as laid out in their 2015 budget. <ul style="list-style-type: none"> ○ Cost of Cardiac Science AED is \$2100 with a \$400 discount provided by the manufacturer for the non-profit. Best AED. Best warranty. ○ CJ asked the attendees if any opposed the purchase of the AED by the Association. No one opposed the purchase. • CJ stated that there was a possibility of purchasing 2 AED's if we 	MP	DONE

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	<p>could get 10 people in the community who are doctor-certified “at risk” of having heart attacks or heart problems. With those 10 letters the Assoc. could get an AED donated for FREE by a hospital group.</p> <ul style="list-style-type: none"> ○ CJ stated that he had a sign-up sheet for people who are “at risk” and asked those who qualified to sign up. ● Goal was to get 2 AED’s for the community – one in English and one in Spanish. 		
1.14	<p>MP – 2014 Goals and Achievements: MP introduced himself and went through Goals and Achievements for 2014. He then went through and explained goals for 2015 (see Powerpoint slide show).</p>		
1.15	<p>KA – 2014 Financials: KA went through the entire budget for 2014 (see Powerpoint slide show).</p>		
1.16	<p>SL – Proposed 2015 Budget: SL went through the the proposed budget for 2015 (see Powerpoint slide show).</p>		
1.17	<p>SL – Plan Regulador: SL showed the attendees a copy of the Plan Regulador (Master Plan) for Hermosa, Coco and Ocotol.</p> <ul style="list-style-type: none"> ● SL explained that there was a meeting held last week at the Salon Comunal in Filadelfia to present the plan to the public. She explained that there are some properties that will be expropriated as set forth in the plan. <ul style="list-style-type: none"> ○ SL stated that she signed a letter to the Muni that asked them not to move forward with expropriation until a community representative can meet with a Muni representative regarding families and individuals who may be expropriated. 		
1.18	<p>SL – Security Committee: SL talked about the 2015 goal of establishing a Security Committee.</p> <ul style="list-style-type: none"> ● A Security Committee has been establish anonymously to protect the identity(ies) of those on it. She stated that a lawyer is also involved and stressed the importance of people filing denuncias with OIJ in the event that they are a victim of a crime. She asked all to stay tuned for more news in the future. 		
1.19	<p>SL – Upcoming Skimboard Competition: SL stated that there would be an upcoming community event sponsored by the Assoc. in conjunction with Skim CR, Elchante DelaSkina and others. She asked all to stay tuned for more news in the future.</p>		
1.20	<p>SL – Garbage/Recycling: SL stated that there would be a continued effort toward better garbage collection and recycling of trash.</p>		

MEETING MINUTES

NEXT MEETING: Next monthly Board Meeting will be on Wednesday, March 11th at 10:00AM at Villa del Sueño.

Please notify the preparer of these meeting minutes of any errors or omissions within five (5) business days.

cc: File